TALEA TAMBAKOS

CONTACT

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taleatambakos.com

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Canva
Brevo
Higgsfield
Claude

SKILLS

Branding
Art Direction
Packaging Design
Social Media Design
Digital Marketing
Design for Print
Editorial Design
Merchandise Design
Typography & Layout
Photo Manipulation
A.I Creative Workflows
Illustration

EDUCATION

Bachelors of Design (Honours)
OCAD University

Major in Graphic Design
Minor in Art History

WORK EXPERIENCE

Marketing Designer **Sept 2026 - Present**
Marketing Coordinator / Jr.Designer July 2025 - Sept 2026
Sensi Brands Inc.

- Developed graphics & contributed to campaign concept development across digital, print, packaging, & retail.
- Collaborated with cross-functional teams to bring campaigns from concept through final production.
- Produced production-ready artwork in compliance with Canadian cannabis regulations.
- Leveraged AI-assisted design workflows to accelerate development & production.

Creative Director **May 2026 - Present**
Lead Graphic Designer Jan 2025 - May 2026
WinWin Marketing CA

- Lead creative direction for various client brands across digital & print.
- Managed & mentored designers & editors, providing feedback while ensuring high creative standards.
- Partnered with clients to develop solutions aligned with business objectives.
- Lead projects from concept to delivery, maintaining brand consistency & deadlines.

Graphic Designer **Jan 2025 - May 2026**
Marketing Intern / Design Assistant Oct 2024 - Dec 2024
Room Service Los Angeles

- Developed AI-assisted concept imagery for apparel collections & marketing materials.
- Refined AI-generated concepts into production-ready assets using Photoshop image manipulation techniques.
- Collaborated with the creative team on apparel concepts, range plans, & lookbooks.
- Balanced creative exploration with production requirements to deliver visually compelling, commercially viable designs.